## WEBVTT

NOTE duration: "00:05:53.5690000"

NOTE language:en-us

NOTE Confidence: 0.819739639759064

00:00:00.000 --> 00:00:02.484 Hi everybody, this is Doctor Soffer

NOTE Confidence: 0.819739639759064

 $00:00:02.484 \longrightarrow 00:00:06.217$  again so I want to talk to you today

NOTE Confidence: 0.819739639759064

 $00:00:06.217 \longrightarrow 00:00:08.780$  about a concept called Hugga Hugga.

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00:00:08.780 --> 00:00:10.815 I'm probably pronouncing it wrong

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 $00:00:10.815 \dashrightarrow 00:00:13.578$  but it's spelled HYGGE Hyuga and this

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00:00:13.578 --> 00:00:15.874 is a concept from Denmark and it's

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00:00:15.874 --> 00:00:18.534 really all about creating a nice

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 $00:00:18.534 \longrightarrow 00:00:20.342$  comfortable atmosphere for yourself.

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 $00{:}00{:}20.350 \dashrightarrow 00{:}00{:}23.031$  You know, cozying up with a warm

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 $00:00:23.031 \longrightarrow 00:00:25.601$  mug or curling up with a nice

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00:00:25.601 --> 00:00:28.207 blanket and a good book an really

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00:00:28.207 --> 00:00:30.787 just creating that all getting.

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 $00:00:30.790 \longrightarrow 00:00:34.219$  All five senses an giving yourself a space of

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 $00:00:34.219 \longrightarrow 00:00:37.128$  comfort so so much about your environment.

 $00:00:37.130 \longrightarrow 00:00:39.500$  What you see, what you smell,

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 $00:00:39.500 \longrightarrow 00:00:42.181$  what you hear you know what you

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 $00:00:42.181 \longrightarrow 00:00:44.249$  taste is important to healing.

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 $00:00:44.250 \longrightarrow 00:00:46.626$  It's as important as anything else.

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 $00:00:46.630 \longrightarrow 00:00:48.460$  And we know this in medicine.

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 $00:00:48.460 \longrightarrow 00:00:50.532$  So really cool study came out about

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 $00:00:50.532 \longrightarrow 00:00:52.583$  30 years ago that really shifted

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 $00:00:52.583 \longrightarrow 00:00:54.767$  our perspective on this and what?

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 $00:00:54.770 \longrightarrow 00:00:57.024$  What it did was it took patients

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 $00{:}00{:}57.024 \dashrightarrow 00{:}00{:}59.271$  who had hospital bedrooms and some

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00:00:59.271 --> 00:01:01.683 bedrooms had trees outside with wind,

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 $00{:}01{:}01.690 \dashrightarrow 00{:}01{:}03.710$  beautiful windows of trees outside

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 $00{:}01{:}03.710 \dashrightarrow 00{:}01{:}06.172$  and some bedrooms had a window

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 $00:01:06.172 \longrightarrow 00:01:08.027$  just facing a brick wall.

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 $00:01:08.030 \longrightarrow 00:01:09.470$  And what they found was,

 $00:01:09.470 \longrightarrow 00:01:11.260$  was that the patients who

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 $00:01:11.260 \longrightarrow 00:01:13.580$  were looking up on the trees.

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00:01:13.580 --> 00:01:15.410 We're using less pain medication

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00:01:15.410 --> 00:01:16.874 left the hospital earlier,

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 $00:01:16.880 \longrightarrow 00:01:19.414$  an overall their nurses just like them

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 $00:01:19.414 \longrightarrow 00:01:22.357$  more so we know that something as simple

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 $00:01:22.357 \longrightarrow 00:01:25.319$  as that is what we see can really,

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 $00:01:25.320 \longrightarrow 00:01:27.780$  really change how we heal.

NOTE Confidence: 0.819739639759064 00:01:27.780 --> 00:01:28.456 You know,

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 $00:01:28.456 \longrightarrow 00:01:31.160$  we also know that things like music can

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00:01:31.229 --> 00:01:33.917 reduce stress and the release dopamine,

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 $00:01:33.920 \longrightarrow 00:01:35.664$  and endorphins and serotonin.

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 $00:01:35.664 \longrightarrow 00:01:37.844$  All these good feeling neurotransmitters

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 $00:01:37.844 \longrightarrow 00:01:39.677$  into our brain that help us.

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00:01:39.680 --> 00:01:41.936 So things like music and stimulating

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 $00{:}01{:}41.936 \dashrightarrow 00{:}01{:}44.679$  the senses in a really good way.

 $00:01:44.680 \longrightarrow 00:01:46.978$  So why did Hyuga come about?

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 $00{:}01{:}46.980 \dashrightarrow 00{:}01{:}50.044$  So it comes from the word hook rogue.

NOTE Confidence: 0.819739639759064 00:01:50.050 --> 00:01:50.434 Again, NOTE Confidence: 0.819739639759064

00:01:50.434 --> 00:01:52.738 I'm probably really pronouncing that wrong,

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 $00:01:52.740 \longrightarrow 00:01:55.804$  but it means creating a corner for yourself,

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 $00:01:55.810 \longrightarrow 00:01:58.168$  creating a space for yourself an.

$$\begin{split} & \text{NOTE Confidence: } 0.819739639759064 \\ & 00:01:58.170 --> 00:01:58.904 \text{ In Denmark,} \end{split}$$

NOTE Confidence: 0.819739639759064

 $00:01:58.904 \longrightarrow 00:02:01.106$  you know there's much shorter days,

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 $00:02:01.110 \dashrightarrow 00:02:04.584$  you know the sun goes down quite a bit

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 $00:02:04.584 \longrightarrow 00:02:08.106$  earlier and they need to find ways to

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 $00:02:08.106 \longrightarrow 00:02:10.758$  really make themselves feel better so.

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 $00:02:10.760 \longrightarrow 00:02:13.256$  Even though we have longer days

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 $00{:}02{:}13.256 \dashrightarrow 00{:}02{:}14.920$  in the United States.

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 $00:02:14.920 \dashrightarrow 00:02:17.086$  We're all stuck in this pandemic.

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 $00:02:17.090 \longrightarrow 00:02:18.915$  We're all stuck inside with

 $00:02:18.915 \longrightarrow 00:02:20.740$  unnatural lighting and we're seeking

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 $00{:}02{:}20.797 \dashrightarrow 00{:}02{:}22.915$  out ways to make ourselves feel

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 $00:02:22.915 \longrightarrow 00:02:24.741$  comfortable that aren't always in

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 $00:02:24.741 \longrightarrow 00:02:26.496$  the most productive ways possible.

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 $00:02:26.500 \longrightarrow 00:02:28.310$  So we're reading eating highly

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 $00:02:28.310 \longrightarrow 00:02:29.396$  color dense foods.

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 $00:02:29.400 \longrightarrow 00:02:31.566$  We're doing lots of online shopping.

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 $00:02:31.570 \longrightarrow 00:02:33.014$  We're bingeing and streaming,

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 $00{:}02{:}33.014 \dashrightarrow 00{:}02{:}35.168$  you know, the latest TV show.

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00:02:35.168 --> 00:02:38.455 And while these make us feel good in the

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 $00{:}02{:}38.455 \dashrightarrow 00{:}02{:}40.250$  moment, they're not sustainable there.

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 $00:02:40.250 \longrightarrow 00:02:42.790$  Not helping us for the long term,

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 $00:02:42.790 \longrightarrow 00:02:43.146$  so.

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 $00:02:43.146 \longrightarrow 00:02:45.994$  What's so nice about Hyuga is is that

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 $00:02:45.994 \longrightarrow 00:02:48.818$  we can really focus on sustainable

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 $00{:}02{:}48.818 \dashrightarrow 00{:}02{:}51.844$  ways to just make ourselves feel

 $00:02:51.844 \longrightarrow 00:02:54.609$  better and shifting our environment.

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 $00:02:54.610 \longrightarrow 00:02:58.100$  So I like to think about it in our senses.

NOTE Confidence: 0.819739639759064 00:02:58.100 --> 00:02:59.144 How do we? NOTE Confidence: 0.819739639759064

 $00:02:59.144 \longrightarrow 00:03:01.232$  How do we stimulate our senses?

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 $00:03:01.240 \longrightarrow 00:03:03.340$  So let's think about site first.

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 $00:03:03.340 \longrightarrow 00:03:05.080$  So site first and foremost,

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 $00:03:05.080 \longrightarrow 00:03:06.472$  the environment that you're

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00:03:06.472 --> 00:03:07.516 creating for yourself.

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 $00:03:07.520 \longrightarrow 00:03:10.652$  So a lot of unnatural lighting is in healthy,

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 $00:03:10.660 \longrightarrow 00:03:12.460$  so try to get yourself close

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 $00:03:12.460 \longrightarrow 00:03:13.660$  to a window with

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 $00:03:13.731 \longrightarrow 00:03:15.198$  good natural lighting.

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 $00{:}03{:}15.200 \dashrightarrow 00{:}03{:}17.024$  You know, having that flashing TV

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 $00:03:17.024 \longrightarrow 00:03:19.389$  on is it feels good momentarily,

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 $00:03:19.390 \longrightarrow 00:03:21.135$  but it's probably not doing

 $00:03:21.135 \longrightarrow 00:03:22.880$  so good for your brain.

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00:03:22.880 --> 00:03:24.630 So maybe turn even turning

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 $00:03:24.630 \longrightarrow 00:03:26.730$  down the lights a little bit.

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 $00:03:26.730 \longrightarrow 00:03:28.770$  Creating a nice warm

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00:03:28.770 --> 00:03:30.300 environment for yourself.

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 $00:03:30.300 \longrightarrow 00:03:33.024$  Smell so lighting a scented candle

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00:03:33.024 --> 00:03:35.748 or burning some incense. You know,

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 $00:03:35.748 \longrightarrow 00:03:38.926$  people really do find lavender and bergamot.

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00:03:38.930 --> 00:03:41.648 Those essential oils really, really calming.

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00:03:41.650 --> 00:03:44.658 So create a nice.

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 $00{:}03{:}44.658 \dashrightarrow 00{:}03{:}47.666$  Smell for your environment.

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00:03:47.670 --> 00:03:49.680 So touch touch is really important,

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 $00:03:49.680 \longrightarrow 00:03:52.260$  so find your most comfortable clothing.

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00:03:52.260 --> 00:03:54.988 You know, instead of putting it on lazily,

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 $00:03:54.990 \longrightarrow 00:03:56.695$  because we're bored and because

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 $00:03:56.695 \longrightarrow 00:03:58.400$  we're not leaving the house,

00:03:58.400 --> 00:04:00.100 dude intentionally say to yourself,

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 $00:04:00.100 \longrightarrow 00:04:02.487$  I'm putting on my most comfortable sweater.

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00:04:02.490 --> 00:04:05.045 I'm putting on my most

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 $00:04:05.045 \longrightarrow 00:04:06.067$  comfortable sweatpants.

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00:04:06.070 --> 00:04:10.988 Excuse me And find yourself

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00:04:10.988 --> 00:04:12.518 a blanket and nice warm,

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 $00:04:12.520 \longrightarrow 00:04:15.704$  cozy blanket that you can snuggle up to.

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00:04:15.710 --> 00:04:18.204 So we went through touch, smell,

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00:04:18.204 --> 00:04:20.688 sight and let's think about taste.

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 $00:04:20.690 \longrightarrow 00:04:22.765$  So finding yourself a nice

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 $00:04:22.765 \longrightarrow 00:04:24.010$  herbal decaffeinated tea,

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 $00:04:24.010 \longrightarrow 00:04:26.761$  you know my favorite is ginger lemon

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 $00{:}04{:}26.761 \dashrightarrow 00{:}04{:}29.410$  honey tea with some fresh ginger,

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00:04:29.410 --> 00:04:31.900 lemon buying from some local honey,

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 $00:04:31.900 \longrightarrow 00:04:34.594$  local honey purveyors and also thinking

 $00:04:34.594 \longrightarrow 00:04:37.289$  about those warming foods that we see.

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 $00:04:37.290 \longrightarrow 00:04:38.790$  And I are veda.

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00:04:38.790 --> 00:04:41.040 You know with winter coming all

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 $00:04:41.127 \longrightarrow 00:04:43.282$  of these root vegetables are

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 $00:04:43.282 \longrightarrow 00:04:45.956$  showing up in our markets and

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00:04:45.956 --> 00:04:48.554 showing up in our farmers markets.

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 $00:04:48.560 \longrightarrow 00:04:50.900$  And I really want you to

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00:04:50.900 --> 00:04:52.460 think about purchasing them,

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 $00:04:52.460 \longrightarrow 00:04:54.614$  because in the IRA Vedic tradition

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00:04:54.614 --> 00:04:56.750 in the Indian medicine tradition,

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 $00:04:56.750 \longrightarrow 00:04:59.090$  these are really considered warming foods.

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00:04:59.090 --> 00:05:01.430 And then finally thinking about listening,

NOTE Confidence: 0.826923549175262 00:05:01.430 --> 00:05:02.232 you know.

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 $00{:}05{:}02.232 \dashrightarrow 00{:}05{:}06.538$  Who get is a great opportunity to be in a

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 $00:05:06.538 \longrightarrow 00:05:09.550$  social environment in a social situation,

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 $00{:}05{:}09.550 \dashrightarrow 00{:}05{:}13.646$  but in a much more comfortable way so.

00:05:13.650 --> 00:05:16.266 Listening to people talking to people,

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 $00:05:16.270 \longrightarrow 00:05:17.860$  having these conversations,

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 $00:05:17.860 \longrightarrow 00:05:19.980$  turning off the TV.

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 $00:05:19.980 \longrightarrow 00:05:23.310$  That's so that's going to be so so important.

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00:05:23.310 --> 00:05:26.270 And if you're alone putting on some good,

NOTE Confidence: 0.826923549175262 00:05:26.270 --> 00:05:26.798 soothing, NOTE Confidence: 0.826923549175262

 $00:05:26.798 \longrightarrow 00:05:31.022$  calming music can really be beneficial to so.

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 $00{:}05{:}31.030 \dashrightarrow 00{:}05{:}32.655$  Sometimes integrative medicine isn't all

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 $00{:}05{:}32.655 \to 00{:}05{:}35.030$  about meditation or keeping a rigid practice.

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 $00:05:35.030 \longrightarrow 00:05:37.354$  Sometimes it is, but sometimes it isn't.

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 $00:05:37.360 \longrightarrow 00:05:38.688$  Sometimes it's really just

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00:05:38.688 --> 00:05:40.348 about being in your place.

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 $00:05:40.350 \longrightarrow 00:05:41.349$  Finding a nice,

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 $00:05:41.349 \longrightarrow 00:05:43.680$  comfortable spot to just simply be present.

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00:05:43.680 --> 00:05:47.010 So I hope you all got something out of this.

 $00{:}05{:}47.010 \dashrightarrow 00{:}05{:}50.358$  I hope you have a wonderful day and I

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 $00{:}05{:}50.358 \dashrightarrow 00{:}05{:}53.565$ hope you get your who gon take care.