Thank you all for joining on behalf of Doctor Nita Ahuja, our interim Cancer Center director at Yale Cancer Center, doctor David Fisher. Want to invite everyone to sit back and enjoy this? It’s going to be a wonderful presentation by Doctor Jessica Dudley. But before we get to Doctor, Dudley wanted to talk about the Iris Fisher Lectureship which was endowed in 1999. And since then, we’ve been very fortunate.
to have some pretty amazing speakers. I think last year was Doctor Ethan Bosch, when I remember Doctor Fisher has over a 60 year history with Yale School of Medicine. He was and is the first medical oncologist for the New Haven community. Obviously he’s had countless contributions to the Yale School of Medicine. It was in private practice, but then came over full time faculty in 1995. Obviously he’s had countless contributions to the Yale School of Medicine. Obviously he’s had countless contributions to the Yale School of Medicine. Yale Cancer Center. But really important for today is Doctor Fisher’s wife. Iris was the diagnosis,
sarcoidosis and incurable disease and really a lot of the decision making in terms of you know what types of treatment and quality of life in terms of her personal well being are really immortalized in this in this lectureship. So you know, it's really phenomenal that we get to do this every year and bring them, and people around the country and around the world to be able to present we of course wish that doctor Jessica Dudley was here in person.
but maybe we’ll get a rain check.

Or, you know, inviter.

Invite her in the next couple of months if things clear up a little bit more.

Moving on to doctor Jessica Dudley, she’s the Chief clinical officer for Press, Gainey, and you know this is what the focus of her talk is going to be on. But really, I wanted to take a few moments just to talk about my personal relationship with Doctor Dudley. She was my chief medical officer when I was on faculty at Brigham and Women’s Hospital in the Brigham and
Women’s physician or organization.
And really, you know, looked up to her as my mentor. She really helped me navigate many crises, whether it was in the care of our patients in my area specifically and in breast cancer patients, and he really even personally through some of the things that I had to go through. And you know, a huge loss for for the Brigham, you know, a real amazing game for a press ganey. And it’s absolutely phenomenal that
that she’s here with us today.

I did want to share one quick picture because I’m not dressed up, but this was my 2010 clinical collaboration award. That I want from was awarded by the Brigham Women’s Physician Organization. I had a little bit more here.

There Doctor Dudley has not changed a bit, and with that I’d like to pass on the floor to Jessica.

Thank you so much for being here. Thank you so much and for making me laugh. With that photo, not ‘cause you’re ended up.

Very proud of you, but ‘cause I was
thinking about when I took the job at the Brigham and I'm just trying to get to my slides.

When I took the chief medical officer job at the Brigham.

In my job description, actually was hosting that gala.

and I know I thought, you know, I had this big population health background and was very focused on care, innovation, and then the gala.

which was a wonderful event to celebrate all of our physicians.

But having to pick out a dress to go to the Gallic you just
brought back a lot of stress, but that’s it’s all good. It’s all behind me now.

Great, so thank first one. So honored to be here to speak and thank you Doctor Fisher for this incredible honor to be presenting at this specific grand rounds and Mira and all for inviting me here.

I am really excited to spend this time with all of you and I have quite a few slides and my goal is not to kind of bury you in these slides. My goal is to hopefully engage you in thinking about.
These issues, and I think things that you’ve probably come to know, think about quite a bit, but hoping that by the end of this, maybe I can shine a different light on it and share a little bit of a different perspective and one that hopefully going forward we can work with each other and continue to grow.

You’re showing like the next slide. OK, so let me work on that ’cause I was worried about this and I’m trying to get it in.
00:05:07.220 --> 00:05:08.805 Sorry yeah it’s supposed to be in the slideshow mode,
NOTE Confidence: 0.924274890952381
00:05:08.805 --> 00:05:10.390 but it sounds like it’s not.
NOTE Confidence: 0.924274890952381
00:05:10.390 --> 00:05:13.318 Not yet. Hold on one second.
NOTE Confidence: 0.924274890952381
00:05:13.320 --> 00:05:15.172 Give me a second.
NOTE Confidence: 0.924274890952381
00:05:15.172 --> 00:05:17.520 Share and I wanna share.
NOTE Confidence: 0.924274890952381
00:05:20.880 --> 00:05:24.310 This screen.
NOTE Confidence: 0.845807897333333
00:05:28.890 --> 00:05:31.690 And I have that sound on share screen
NOTE Confidence: 0.845807897333333
00:05:31.690 --> 00:05:34.296 and then this should pop it into.
NOTE Confidence: 0.918931888
00:05:37.470 --> 00:05:39.138 Is it still? Are you still getting my notes page?
NOTE Confidence: 0.918931888
00:05:40.280 --> 00:05:41.810 Oh, got it, you’re great.
NOTE Confidence: 0.91647508125
00:05:42.600 --> 00:05:44.589 OK, let me know if they pop up ’cause
NOTE Confidence: 0.91647508125
00:05:44.589 --> 00:05:46.399 I’ll just kill it if that happens.
NOTE Confidence: 0.91647508125
00:05:46.400 --> 00:05:49.800 Seems fine, OK, great.
OK, let’s get going.
So I called this two sides of the same coin.
UM, patient experience and clinician engagement.
And I came to press ganey Asmira two years ago and I don’t think I really understood then what I do understand now. Which is it really is two sides of the same coin meaning and and I can like feel that, but I’m going to show you data to hopefully convince you of that. I’ll also. Add my bias, which is the coin does not exist without the foundation of
a really engaged clinical workforce. And that also means that the Clinton clinicians have to be able to do their jobs well and have to be well, so we’ll go through that. I know that you know all of you are still addressing the challenges of kovid, and I suspect that’s going to be with us for awhile, and I’m going to share with you. Our data for both patients and the workforce regarding kovid, but then I really want to spend time showing you things that organizations are doing to solve for a lot of the challenges that have appeared and
Hopefully give you some ideas and maybe think a little bit more about how you’re solving these challenges. Because I know having talked to doctor stamped and I work closely also with Doctor Bennett that you’re already pretty much on your way to addressing a lot of these issues and have been for a long time.

So some of you may have seen this slide, but this is really the UM perspective that press ganey has when we use the term patient experience. A lot of people say patient satisfaction,
but we’re really focused on calling it the full experience and making sure when we’re using that language, we are absolutely talking about quality, safety, Clinical Excellence, and then we know none of this happens without the foundation of the care team. And it’s a team and I know you know that probably better than anybody else in medicine and then the other point is, while we often capture data in specific settings, we know patients are getting their experience across the continuum often when they’re not even
actually directly getting care. So I just want to put that definition out there. I also know that we all have our own story, even as clinicians of being patients and experienced care in care, often in our own systems. And you know, I think all of us as caregivers kind of often cross our fingers and just like hope it goes OK, 'cause sometimes we know how many things have to go right for it to go well. And this was just an experience I had over the summer.
My husband finally was able to get an elective surgery completed in June and we actually did it at one of our organizations where I practiced and I’m going to say. Overall, everything went very well, so we got in there. The nurse after the doctor checked us in said the doctor forgot to mark which side of your body we’re going to do this procedure on. She needs to come back and do it. I’m paging her now and I was like so relieved as a patient that as a family member that that happened and there was no hesitation from the nurse.
And I thought that’s so awesome.

They have their safety culture down.

And then an anesthesiologist came by and he said hi, I’m Josh, I’m your lead anesthesiologist, I have these four other people.

He introduced all their names and talked through what everybody was going to do.

So I had another kind of OK, great like they have team culture.

This is all good and then he got through surgery and we were in the pack.

You and this nurse was just all over it.

My husband was totally out of it so I came in there and she was just
00:09:45.830 --> 00:09:47.995 explaining everything to me in a
NOTE Confidence: 0.919064915
00:09:47.995 --> 00:09:49.890 very kind of incredibly constructive.
NOTE Confidence: 0.919064915
00:09:49.890 --> 00:09:50.520 Detailed way,
NOTE Confidence: 0.919064915
00:09:50.520 --> 00:09:52.725 which is exactly what I needed and
NOTE Confidence: 0.919064915
00:09:52.725 --> 00:09:53.680 I said wow,
NOTE Confidence: 0.919064915
00:09:53.680 --> 00:09:56.120 you know this is you’re you’re so helpful.
NOTE Confidence: 0.919064915
00:09:56.120 --> 00:10:01.030 Thank you so much and they’ve been
NOTE Confidence: 0.919064915
00:10:01.030 --> 00:10:01.500 well,
NOTE Confidence: 0.919064915
00:10:01.500 --> 00:10:04.764 I’ve been here for 20 years but I’ve
NOTE Confidence: 0.919064915
00:10:04.764 --> 00:10:06.540 only been in the pack you for nine
NOTE Confidence: 0.919064915
00:10:06.592 --> 00:10:08.980 months and I said well, what happened?
NOTE Confidence: 0.919064915
00:10:08.980 --> 00:10:12.580 She said well COVID happened and
NOTE Confidence: 0.919064915
00:10:12.580 --> 00:10:14.813 after you know nine months or so
NOTE Confidence: 0.919064915
00:10:14.813 --> 00:10:17.262 of COVID in this unit after I’ve
NOTE Confidence: 0.919064915
00:10:17.262 --> 00:10:19.032 been here for 20 years,
I just couldn’t do this.

Anymore, and in fact all of our all of my colleagues have left. There’s only three of the senior nurses remaining and I was going to leave altogether.

She said, but then I remembered when I first came here 20 years ago. They said to me nurses are like potted plants. They come, they stay, they never leave. And that was not how I was feeling at that moment,
but I was able to get some support and engage with my colleagues. The hospital sponsored some very informal peer groups and that helped me realize I did want to stay and I’m actually thrilled to be working down here. I needed a change of scenery, but I’m still here. So I just wanted all of you to know that I know for many this has been like an incredibly challenging time. On top of, you know, an incredibly challenging, probably decades of careers for many. And I’m worried because I don’t want folks to leave and I loved
the image of that potted plant
and I just wanted to share that.
So I’m going to share some patient
experience findings and then I
will go ahead and share some
workforce findings and then we’ll
talk about solutions.
So you know, most of you probably
that press ganey has a lot of data
and I’m going to like briefly flat,
flip up a slide to show you that,
flip through all the data when we look
at our kind of hundreds of thousands
and millions of comments from patients
and we look at them across all settings.
Inpatient ambulatory emergency medicine.
And then all different outpatient sites.
Ultimately there are a few big themes
that really shine through and I
put them on this slide and they’re
very similar to what I felt with my
husband in the story I just told you
the first is about keeping me safe,
so marking that side of the face known that
you know balls aren’t going to be dropped.
That’s really critical.
Of course, the working together.
Is of course the most important,
because this is a team sport and then the caring piece and I know you all have worked really hard. I think across your system on the carrying on communicating the caring piece which is a huge component of that, but that all like doesn’t happen unless we have this engaged workforce. This is the data that we’re going to skip, so you don’t have to like try to figure out the slide, but I have one for inpatient ambulatory emergency medicine. It has gone through it all and those trust me that in that purple box.
are those three themes of keep me safe work together and care for me. They look slightly different. 'cause in the inpatient setting it’s, you know, the room clean is the measure of safety in that setting. But trust me, these themes are the same. Yeah, come across all of the settings so. This is now data you may not have seen because this is some newer data from COVID and we recently acquired a company that’s able to take unstructured data. So comments that people put into surveys that patients put into surveys and then organize that.
So instead of just anecdotally remembering the last thing that somebody said or trying to sift through these, you know, literally hundreds of thousands. Or in this case 18 million Comments that were collected. We can actually now using this kind of pet to patented technology, extract the real themes and this is just to show you that these themes of gratitude of kindness and empathy they are shining through in this COVID time more than we’ve ever seen before. This is from our national data. We do have your data,
so yells data and this is just a kind of graphic way of grouping the comments. So when we look at your positive comments from this past year, these are the main themes. So this kind of courtesy, respect, kindness. That’s that. The size of the box represents the proportionality of them, and that is what patients take the time to write. And about, yes, of course. Skills and knowledge are important. And yes, of course some of the logistics, but the big bulk of the positive
feedback is in the space of the caring, courtesy and respect, and those are just a few quotes that you can read. Their doctor axe is the kindest, most courteous and knowledgeable physician, kind and knowledgeable, etc. So of course we want to hear it all, and these are the negative comments. And and honestly, and I’ve seen your data to the positive comments are almost always more than the negative comments like the volume of them. We tend to focus on the negative. Can’t help ourselves with that.
00:15:49.180 --> 00:15:51.572 But trust me,
NOTE Confidence: 0.911780055517242
00:15:51.572 --> 00:15:53.236 the passives are outweighing
NOTE Confidence: 0.911780055517242
00:15:53.236 --> 00:15:55.827 the negatives when we look at
NOTE Confidence: 0.911780055517242
00:15:55.827 --> 00:15:57.535 the negative comments though.
NOTE Confidence: 0.911780055517242
00:15:57.540 --> 00:15:59.350 You know they’re slightly different,
NOTE Confidence: 0.911780055517242
00:16:00.304 --> 00:16:02.530 very focused on what I’m going to
NOTE Confidence: 0.911780055517242
00:16:02.596 --> 00:16:05.000 call logistice and reliability and
NOTE Confidence: 0.911780055517242
00:16:05.000 --> 00:16:08.060 scheduling is that biggest block here,
NOTE Confidence: 0.911780055517242
00:16:08.060 --> 00:16:10.445 and we have seen this a lot in COVID,
NOTE Confidence: 0.911780055517242
00:16:10.450 --> 00:16:11.913 and we know how hard it was
NOTE Confidence: 0.911780055517242
00:16:11.913 --> 00:16:12.920 for everybody to change,
NOTE Confidence: 0.911780055517242
00:16:12.920 --> 00:16:14.172 innovating and deliver care
NOTE Confidence: 0.911780055517242
00:16:14.172 --> 00:16:15.737 in a very different way.
NOTE Confidence: 0.911780055517242
00:16:15.740 --> 00:16:18.164 I’ll tell you one place where we’ve really
NOTE Confidence: 0.911780055517242
00:16:18.164 --> 00:16:19.928 seen challenges around logistics was
initially in the telemedicine paste space,
which patient actually loved,
and we had a ton of positive comments
about connecting with providers.
I'm feeling so grateful that
that was able to happen,
but a lot of frustration with using
the technology that comes up in this.
You know,
very inefficient as far as
managing time for patients,
and then these delays down there.
And I meant to tell you, please,
if you want put questions in the chat and
I'll try to respond to them as we go.
OK, so this is also a newer slide you probably haven’t seen, and it’s a little bit complicated.

It’s how we group our data and flow it, but this is your data, by the way, this is y’all’s data, so this is really trying to demonstrate that even when you have patients who are very loyal, so that blue ball on the left says that you’ve got of the 30,000 patients that were included in this particular. Measurement that 87.1% of them, which is benchmark at the 76 percentile. This is the cohort that says, you know I’m going to score
00:17:33.826 --> 00:17:35.010 this the highest possible.
00:17:35.010 --> 00:17:37.656 You know my and that loyal
00:17:37.656 --> 00:17:38.979 to this organization.
00:17:38.980 --> 00:17:41.344 And that’s I’m giving it the
00:17:41.344 --> 00:17:43.759 highest possible or top box score.
00:17:43.760 --> 00:17:44.936 What happens, though,
00:17:44.936 --> 00:17:48.571 and what we’ve been looking at now is
00:17:48.571 --> 00:18:01.702 that when patients have friction points,
00:18:01.702 --> 00:18:05.268 what happens to their kind of likelihood
00:18:05.268 --> 00:18:08.747 to recommend or loyalty to the practice.
00:18:08.750 --> 00:18:10.570 So in this example,
00:18:10.570 --> 00:18:13.166 a little more than half they
00:18:13.166 --> 00:18:14.430 didn’t have the friction.
And I'll tell you what those points are in a minute and their scores went up even higher. So even more likely to recommend. But a little less than half did have some friction, and their scores go down, so they then score you at this 73.2 the 9th percentile. This is for friction points that happened before my visit. Those are things like courtesy of registration staff, ease of contacting, ease of scheduling, the appointment. Providing information about delays and wait time at clinic.
Those are all the components that make up this before friction points. And then, UM, the care happens. And there's another kind of logistics piece that happens, or can create friction during the care. And again, all of this is outside of the experience with the care provider, and this is cleanliness of the room is one of the examples in this space, so when that doesn't score, when that is not kind of up to snuff, per the patient, the score drops even further. So you go down to this.
34.3 or the first percentile.

NOTE Confidence: 0.860754472142857

00:19:30.860 --> 00:19:31.660 It’s forgiving,

NOTE Confidence: 0.860754472142857

00:19:31.660 --> 00:19:33.260 though patients are forgiving,

NOTE Confidence: 0.860754472142857

00:19:33.260 --> 00:19:33.878 so if you,

NOTE Confidence: 0.860754472142857

00:19:33.878 --> 00:19:35.114 even if you have all those

NOTE Confidence: 0.860754472142857

00:19:35.114 --> 00:19:36.437 friction points before the visit,

NOTE Confidence: 0.860754472142857

00:19:36.440 --> 00:19:38.000 but then you deliver on the

NOTE Confidence: 0.860754472142857

00:19:38.000 --> 00:19:39.040 cleanliness of the room,

NOTE Confidence: 0.860754472142857

00:19:39.040 --> 00:19:42.415 you kind of come back up here to this.

NOTE Confidence: 0.867484237272727

00:19:45.210 --> 00:19:47.114 8888 point 484th percentile.

NOTE Confidence: 0.867484237272727

00:19:47.114 --> 00:19:49.970 Hopefully you all followed me on

NOTE Confidence: 0.867484237272727

00:19:50.048 --> 00:19:52.175 this with the take home message

NOTE Confidence: 0.867484237272727

00:19:52.175 --> 00:19:53.990 being like these friction points.

NOTE Confidence: 0.867484237272727

00:19:53.990 --> 00:19:55.718 These hassles really impact

NOTE Confidence: 0.867484237272727

00:19:55.718 --> 00:19:57.446 overall experience and how

NOTE Confidence: 0.867484237272727

00:19:57.446 --> 00:19:59.459 patients rate their experience.
I know not no surprise to you and I also know that hassles are impacting all of you. But I think it’s really important that we’ve now can show this with the data because it enables practices. Or units to really focus now on these areas that otherwise might have gotten kind of wrapped up and bucket did it and we wouldn’t have that level of detail. OK, so in a shift to clinician specific findings. So just like we have a lot of data on patients, we actually have a tremendous
amount of data on clinicians.
And honestly, I didn’t even realize this when I came to press ganey.
I knew that we had a good amount of data on the workforce like I know that press Gainey was survey our employees, but I didn’t realize that that we have the largest clinician database in the country also.
So we are serving approximately 125,000 physicians annually. And about 50,000 advanced practice providers, so it’s a very big data set.
we’re also now able to kind of look and
dive deep into that data set to see,
at least at the aggregate levels,
what’s most important to physicians
and what’s most important to APS.
And so we did that by looking at
one of our survey driver questions,
which is intent to stay for three years.
So we asked that question,
and when we asked that of our physicians,
these three themes kind of surface
these three themes kind of surface
to the top.
So the first for physicians is about kind of
certainty and success of the organization,
and this is what kind of makes
00:21:47.177 --> 00:21:50.010 them feel most confident and about.
NOTE Confidence: 0.867484237272727
00:21:50.010 --> 00:21:52.523 And this is the number one key
NOTE Confidence: 0.867484237272727
00:21:52.523 --> 00:21:54.847 driver for actually both male and
NOTE Confidence: 0.867484237272727
00:21:54.847 --> 00:21:57.098 female physicians is the certainty
NOTE Confidence: 0.867484237272727
00:21:57.098 --> 00:21:59.850 of the organization’s success.
NOTE Confidence: 0.867484237272727
00:21:59.850 --> 00:22:01.968 So the second key driver it’s
NOTE Confidence: 0.867484237272727
00:22:01.968 --> 00:22:03.750 again the same for men,
NOTE Confidence: 0.867484237272727
00:22:03.750 --> 00:22:05.880 male and female physicians is
NOTE Confidence: 0.867484237272727
00:22:05.880 --> 00:22:08.010 work life balance and this.
NOTE Confidence: 0.867484237272727
00:22:08.010 --> 00:22:10.722 This is literally that this location
NOTE Confidence: 0.867484237272727
00:22:10.722 --> 00:22:12.962 supports me and balancing my
NOTE Confidence: 0.867484237272727
00:22:12.962 --> 00:22:15.086 work life and my personal life.
NOTE Confidence: 0.867484237272727
00:22:15.090 --> 00:22:18.050 And and I think this is really about,
NOTE Confidence: 0.867484237272727
00:22:18.050 --> 00:22:18.560 UM,
NOTE Confidence: 0.867484237272727
00:22:18.560 --> 00:22:22.130 the importance to all of us that
NOTE Confidence: 0.867484237272727
00:22:22.130 --> 00:22:25.530 we are in this profession.
And want to be in it, but it has to kind of be a part of our lives because we all have lives outside of it. And if our organization can’t help deliver that, that makes it really difficult for us to want to stay. I’m sure to anybody here is that the location provides high quality patient care and service. That is an absolute driver like we this creates this link and not surprising. I’m sure to anybody here is that the location provides high quality patient care and service. That is an absolute driver like we
need to know that if we're going to stay at our organizations. So for APS it's similar, but a little bit different, and these are the themes and I think that that's probably a good way of thinking about APS in our data in general, and I actually often feel like APS is kind of the last cohort because they spend a lot of time. I think our AP spent a ton of time with physicians, but they're not always measured with them, and there are some differences and. They're not really sitting in with any other,
so we’ve been really active at looking at
them both separately and then aggregating
their data into this clinician space.
But for APS and again, we’ve looked at
it from male and female AP separately.

These are the big four themes that
we find for their kind of interest and
intent to stay for three year period.

I feel like I belong in this organization.
That’s the number one key
I like the work that I do.
Then we have the patient
quality and service that had.
Also,

we just saw with the physicians

and then another interesting driver

here is this respect.

And confidence in our leader,

both the direct person I’m reporting
to and then senior management overall,

and that’s become.

I think that’s a really interesting

insight into thinking about kind

of where many of our AP’s are

connecting and what is going to

be really important to keep them.

And and I will answer questions.

So the great question.

So if I’m if I’ve showed you any like,
yell any data, right now it’s Yale New Haven Health. Overall, I do have and I can send it to Terra the Smilow specific data. So I had that I have like a smile, a specific breakout for those that circle picture with the hassle factors drivers. It actually looks quite similar to Yale, New Haven but better. In certain areas, and maybe a little bit different in a couple of others, and I will make that point about the data in general to actually like make change happen. All of us need to look at that data
at the practice level in order, I think to really ultimately understand what’s driving what the drivers are for each practice. So this is the this is everybody’s moment for interaction. So if you could take a second and look at this picture and tell me where you think you are and if you like you can say like this where I think I am and or this phases of disaster slide. Some of you may have seen this before. You know I use this early on in the pandemic.
It's not COVID related at all, it's a. Kind of used for national disasters? Or are there other instances? And it's on the kind of stamps and mental health support site. So what it shows is and I'm waiting for anybody who's ready to type who's already ahead of me. But what it shows is as an event unfolds. There's this kind of anticipation and we saw this across the country. By the way. We formed a caregiver collaborative right when COVID started last March,
and we included lots of folks from New York, Connecticut, New Jersey who got hit hard, fast, and the rest of the country was kind of sitting and waiting, so we actually lived through this. And then there was the heroics and the honeymoon period where lots of support and cheering and people felt like, OK, we got this, and we have treatments. Now and then we got a vaccine and we can do this and then this kind of disillusionment phase. So I’m looking here and I see a lot of people saying like five.
not a lot of people, but I see five from most people and some people are saying 6 and I’ll tell you, this is. I’ve also showed this slide with a lot of folks and there’s been a lot of force. I showed it a couple weeks ago and I got the feedback that my slide is wrong. And that I need to fix it and make it up. This kind of downward sloping bucket needs to happen again and again and again. ’cause that’s how they are feeling right now, but I will say most leaders feel like they’re somewhere between five and six and
that they can see a light.

So we have a, uh,

a colleagues at press ganey,

who actually lead a lot of our safety work,

and I think some of them worked with

and have worked with you guys over the years.

Are HPI safety Consulting Group

and a number of them have military

experience and they spent a couple

months kind of looking at our data

talking to folks around the country

and really landed on why they think

health care workforce experience

during COVID is actually been.

Far more difficult than UM,

experiences in the military,
and for these four reasons and the kind of relentlessness of the experience that you can’t get go home especially early on and get away because there was so much concern about safety and exposing families for women or for men who are the kind of principle caregiver for their. If they have kids or a. Parents that they’re caring for that going to work and coming home was around the clock the entire time and really felt relentless. And then what? We’re seeing a lot more is this.
oppositional piece that I think is driving a lot of compassion, fatigue, and secondary trauma for many folks right now. So this is, uhm, I don’t think anybody seen this. You might have seen it, it was tweeted a couple weeks ago, but it’s not yet published. This is from this epic research data of like 350 organizations that are using at Beck. And there they were just tracking the percent difference in digital messages that are coming from patients directly that are coming from patients directly to providers right now to physicians. And they have.
There's been a 157% increase in that volume of digital. Messaging now it's not an absolute, so you could have had four messages a day before and now you have seven messages, but it's a huge shift and the glass half full piece of this is like fantastic patients have finally figured out how to use the portal. That's great. The glass half empty is Oh my goodness we built it, they came but we didn’t actually figure out how to manage it. So it’s this overwhelming amount.
and this is when I talked to my colleagues in primary care. They are overwhelmed by this amount of messaging and lack. They haven’t had a chance to build the system to manage this influx appropriately. So I wanted to share with you just a couple of the terms that we use a lot. 1 is resilience and this is really this ability to recover or adjust when challenging things happen and we measure resilience with two different sets of metrics. One is about activation and it’s the ability to kind of get charged up, ready to go and find meaning.
in every encounter, and then the other is to decompress to be able to go home, recharge and recover. Absolutely need to do both if we want to remain resilient.

So I’m sorry for the small font on this, but I do want to point out and I’m going to talk about engagement in a minute. Physicians of all the professions in the hospital scored the lowest for both resilience and engagement. Will talk about engagement in it and for resilience. So this is physicians down here.
This score overall score is made up of two components. Activation physicians are great at getting activated and treating each patient individual as individuals and finding meaning and where physicians really are struggling is their ability to decompress to be able to go home and disconnect from work communications to be able to sleep, recover, and be able to come back the next day. And this is what we’re going to talk about. I will make one. I’ve seen the resilience data for this past year and the one flip that I thought was interesting is teaching faculty
have now dropped below physicians.

Their resilience is lower.

Again due to decompression.

So now, as tough as this is,

we are seeing places where there are

some kind of hopes and bright spots,

and I’m going to call this one of them.

So this is looking at engagement.

So engagement is how we measure.

We have a six out of six questions that

we use to measure kind of an individual’s

likelihood to go above and beyond with

the organization that they’re working,

and we capture things like pride

and likelihood to recommend

So this is looking at engagement.

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and likelihood to recommend
00:32:40.636 --> 00:32:41.928 the organization and send.
NOTE Confidence: 0.9009948825
00:32:41.930 --> 00:32:44.594 Family there and so as you can see from
NOTE Confidence: 0.9009948825
00:32:44.594 --> 00:32:46.988 this over the past couple of years,
NOTE Confidence: 0.9009948825
00:32:46.990 --> 00:32:49.377 although there is a cohort that’s having
NOTE Confidence: 0.9009948825
00:32:49.377 --> 00:32:52.137 a dip down and engagement and we are
NOTE Confidence: 0.9009948825
00:32:52.137 --> 00:32:54.661 seeing this and and from many that
NOTE Confidence: 0.9009948825
00:32:54.661 --> 00:32:57.013 the engagement scores are going down,
NOTE Confidence: 0.9009948825
00:32:57.020 --> 00:33:02.656 there is a group of organizations
NOTE Confidence: 0.9009948825
00:33:02.656 --> 00:33:05.085 where physician engagement is actually
NOTE Confidence: 0.9009948825
00:33:05.085 --> 00:33:08.770 going up during the pandemic,
NOTE Confidence: 0.9009948825
00:33:08.770 --> 00:33:12.058 and I like to think that’s because of UM,
NOTE Confidence: 0.9009948825
00:33:12.060 --> 00:33:13.425 honestly,
NOTE Confidence: 0.9009948825
00:33:13.425 --> 00:33:16.155 Stopping and recognizing that they might
NOTE Confidence: 0.9009948825
00:33:16.155 --> 00:33:18.990 not have the answers for many things,
but those on the front lines probably do. And actually creating the space to listen and take that information and act on that. And we’ve seen all across, and I actually seen ’cause Michael shared with me the the depth and breadth of the communication approaches you all had throughout your pandemic where you know your frontline voices could work, greatly informed decisions that were made, and that’s something that you know we don’t often see UM.
And when like times are normal in healthcare.

So, so we now need to like I want to focus on how do we move forward and address these challenges. So I do think these are four major challenges facing most organizations right now and we're going to go through. They're actually pretty connected because when I use the term well being, it’s far more than my individual well being. It’s thinking about the organizational kind of well being as well. But I suspect that these issues of trust,
uncertainty and staffing are ones that you're all challenged by. I will say then I'll get to this later that the accountability for like addressing and solving these challenges can’t just happen at an individual level or at an organizational level. These problems are too complex and for some of them. Like getting like I talked about earlier to the unit of measurement that’s most important, and that might be your practice in your
00:35:00.152 --> 00:35:02.489 clinic is going to be really critical
NOTE Confidence: 0.9009948825
00:35:02.489 --> 00:35:05.160 if we're going to solve these problems.
NOTE Confidence: 0.9009948825
00:35:05.160 --> 00:35:05.823 So I have.
NOTE Confidence: 0.9009948825
00:35:05.823 --> 00:35:07.709 I'm going to talk a little bit about
NOTE Confidence: 0.9009948825
00:35:07.709 --> 00:35:09.365 well being and these first three
NOTE Confidence: 0.9009948825
00:35:09.365 --> 00:35:11.523 slides are a case study from an
NOTE Confidence: 0.9009948825
00:35:11.523 --> 00:35:13.118 organization that decided they wanted
NOTE Confidence: 0.9009948825
00:35:13.118 --> 00:35:16.045 to really go deeper to understand
NOTE Confidence: 0.9009948825
00:35:16.045 --> 00:35:18.650 what was driving for things.
NOTE Confidence: 0.9009948825
00:35:18.650 --> 00:35:20.260 They were very worried about.
NOTE Confidence: 0.939982547142857
00:35:20.260 --> 00:35:22.372 That was resilience,
NOTE Confidence: 0.939982547142857
00:35:22.372 --> 00:35:25.188 both activation and decompression,
NOTE Confidence: 0.939982547142857
00:35:25.190 --> 00:35:26.720 and this was for their clinicians.
NOTE Confidence: 0.939982547142857
00:35:26.720 --> 00:35:28.520 Their AP is and physicians.
NOTE Confidence: 0.939982547142857
00:35:28.520 --> 00:35:30.830 They were also very focused on
NOTE Confidence: 0.939982547142857
00:35:30.830 --> 00:35:33.131 productivity and on intent to stay
60
’cause they really don’t want to lose.

A single physician or AP,
given the challenges right now,
so they had a very.
They’ve had a very kind
of robust look at this.
They did kind of what many people
do is as the engagement survey,
but then they’ve dug deeper and
they’ve dug deeper into the data,
and they’ve dug deeper into
listening to their front lines.
And then they’ve used this information
to help prioritize and begin to
build their road map going forward.
So this is just a schematic for the data, and I don’t want to get lost in this. ’cause trust me, it’s a lot of detail. But basically we are taking survey data, so the minutes that people are in it and the time of day that they’re in it. We’re also looking at productivity data from your human resources platform, and we can integrate all of that together and then surface. What are the key drivers for these areas that were very focused on addressing? And this is again a schematic. It is not going to be one.
thing that pops out. Uhm, and most things fall, I think into these three big areas. What we can learn by going deep here though, is the actual impact. And what will happen? The likelihood of something happening if we go to fix it. So for example, for this group. There was a. It became very clear that a huge driver of the challenges for doctors to decompress was around the EMR efficiency and proficiency.
and the challenges of resources

And this came out when we looked at their decompression data and saw that, like those people who are doing really well versus those who weren’t, it was due to things like the amount of time that they were spending charting or how many days until their next appointment was available. And those who were kind of swamped.

So again, things that you would think, OK, I get it. But the fact that the data revealed then gave them something to kind
00:37:41.208 --> 00:37:43.493 of stand on to try to then help

NOTE Confidence: 0.939982547142857

00:37:43.493 --> 00:37:44.878 address what the challenges are.

NOTE Confidence: 0.939982547142857

00:37:44.878 --> 00:37:47.182 Lots of other areas and I think these

NOTE Confidence: 0.939982547142857

00:37:47.182 --> 00:37:49.738 are probably ones you’re well aware of,

NOTE Confidence: 0.939982547142857

00:37:49.740 --> 00:37:51.492 which is the role of leadership

NOTE Confidence: 0.939982547142857

00:37:51.492 --> 00:37:53.150 and addressing kind of culture.

NOTE Confidence: 0.939982547142857

00:37:53.150 --> 00:37:55.571 And and then what do we do to better

NOTE Confidence: 0.939982547142857

00:37:55.571 --> 00:37:57.260 support individuals and teams?

NOTE Confidence: 0.939982547142857

00:37:57.260 --> 00:37:58.737 And actually some of those things came

NOTE Confidence: 0.939982547142857

00:37:58.737 --> 00:38:00.839 up when we were looking at the earlier data.

NOTE Confidence: 0.9543305375

00:38:03.300 --> 00:38:07.260 So I was going to show this video,

NOTE Confidence: 0.9543305375

00:38:07.260 --> 00:38:09.843 but I’m a little worried I’m going to run

NOTE Confidence: 0.9543305375

00:38:09.843 --> 00:38:12.036 out of time so I’m not going to show it,

NOTE Confidence: 0.9543305375

00:38:12.040 --> 00:38:14.312 even though I think it’s really powerful and

NOTE Confidence: 0.9543305375

00:38:14.312 --> 00:38:16.774 I will send it and anybody can watch it.

NOTE Confidence: 0.9543305375
It’s a really wonderful 3 minute heartfelt video and I’m using it as an example. Of how important it is, and then I know, you know this to feedback these comments from patients. The positive ones so your providers can hear them and remember just how important they are and the work that they’re doing, how much they are changing people’s lives and these. This is not just physicians, it’s transport folks, it’s the helicopter, EMTs, and they’re all reading letters. Of patients that that were written to them specifically,
and they’re all kind of recognizing.

Gosh, I didn’t realize I needed this.

Thank you,

but I did and it really makes a difference.

There are a couple other areas in

well being that we’re seeing folks do,

and again I suspect you’re doing

some of this here.

I would say the concept of peer support

has kind of never been more important,

and it can be like simple or it can

be very complex and we are seeing

organizations do all variations of this.

These the kind of themes of what

happens with peer support and why
it's so important or what I wanted folks to just focus on for a minute. But it for sure is true that well one we as colleagues know each other and might pick up and sense things that you know somebody that you don’t know wouldn’t necessarily pick up on. And we also, unfortunately, there is still often a stigma around getting help, and this is something that you know we all have to work more aggressively to fix that stigma around. The need for emotional support. And there’s been.
And I’m really hopeful right now that we are going to change the paradigm around them. And that’s something that I’m working really hard for. We have to make it easy for folks to focus on and address that resilience check in list. This was created by an organization, actually Valley Health.
System in New Jersey they copy

from an organization in the

Pacific Northwest in our mountain and

Intermountain did it as a going home.

Checklist Valley Health did it as

a coming in checklist but the goal

was we need to remind our colleagues

that we are here for them that

they need to check in and make

sure they’re OK and that there

are resources to support them and

will meet them where they’re at.

You know,

Columbia has a very comprehensive program.

I suspect you all have a pretty

comprehensive program for
accessing mental health when folks really need professional support, and then the bottom one is an example from New York City health and hospitals that have really built a kind of pyramid type model to try to capture for their entire workforce and those who need support and create a buddy system and then really work their way up the pointy part of that is the seeking help from a professional. Coaching is another area that we are seeing folks kind of lean into more actively than before, and I think part of that is
this recognition that wow, you can do this virtually and it works really well. Some organizations are building that, others are outsourcing it. If you build it internally, you have this like win win opportunity because most folks who take the time and coach also get a benefit. As well as the person being coached. Trust after well being was another area, and it’s something that we’re all working really hard. And I know it’s again you all have. maybe have trained up more folks in
communication than any other organization, at least that I'm aware of, and I think like, uhm. Keeping that dial turned up is going to be really important on this. This is really talking about communicating and connecting with the workforce, so not just times one and there's
no way like a senior level
leader could round on every. Unit or department?
I mean they can and they do and we see folks around the country doing that. It will take them a year right to get to everybody. So this is where again this rounding has to happen and at a very like small team level so that that leader is present and hears from their team how they’re doing, how they’re not doing. We have seen this for nurses, physicians, APS and just like showing that you are
00:43:19.547 --> 00:43:22.968 present that you care that you’re listening.

00:43:22.970 --> 00:43:24.900 That you are transparently communicating

00:43:24.900 --> 00:43:27.736 back what you can fix and what you

00:43:27.736 --> 00:43:30.100 can’t has really gone a long way for

00:43:30.100 --> 00:43:32.128 folks and something that you know.

00:43:32.130 --> 00:43:34.866 The trick with this is to do it reliably,

00:43:34.870 --> 00:43:37.555 meaning the same on a

00:43:37.555 --> 00:43:39.166 consistent way overtime,

00:43:39.170 --> 00:43:41.474 not just times one or once a month.

00:43:43.740 --> 00:43:45.420 I suspect all of you are

00:43:45.420 --> 00:43:47.860 Well, actually I don’t know ’cause I have

00:43:49.580 --> 00:43:51.760 This concept of psychological safely

00:43:51.760 --> 00:43:54.664 DI know Mary is ’cause we took a

00:43:54.670 --> 00:43:59.017
00:43:54.664 --> 00:43:56.562 course together and Amy Edmondson
NOTE Confidence: 0.867998148888889
00:43:56.562 --> 00:43:59.484 is one of the folks who really talks
NOTE Confidence: 0.867998148888889
00:43:59.484 --> 00:44:04.079 about this a lot using examples from.
NOTE Confidence: 0.867998148888889
00:44:04.080 --> 00:44:05.420 All sorts of other industries,
NOTE Confidence: 0.867998148888889
00:44:05.420 --> 00:44:09.440 especially spaceflight, but the important,
NOTE Confidence: 0.867998148888889
00:44:09.440 --> 00:44:11.526 but she’s also really done a lot
NOTE Confidence: 0.867998148888889
00:44:11.526 --> 00:44:13.379 of her work in hospitals.
NOTE Confidence: 0.867998148888889
00:44:13.380 --> 00:44:15.216 In fact, that’s where she started,
NOTE Confidence: 0.867998148888889
00:44:15.220 --> 00:44:16.501 and this concept.
NOTE Confidence: 0.867998148888889
00:44:16.501 --> 00:44:19.063 This is a picture of Gramercy
NOTE Confidence: 0.867998148888889
00:44:19.063 --> 00:44:20.519 Tavern in New York,
NOTE Confidence: 0.867998148888889
00:44:20.520 --> 00:44:23.584 because even in a restaurant where you
NOTE Confidence: 0.867998148888889
00:44:23.584 --> 00:44:25.360 think the stakes might not be so high,
NOTE Confidence: 0.867998148888889
00:44:25.360 --> 00:44:27.460 although this pretty expensive restaurant,
NOTE Confidence: 0.867998148888889
00:44:27.460 --> 00:44:28.966 so the stakes are pretty high
NOTE Confidence: 0.867998148888889
00:44:28.966 --> 00:44:29.970 to get it right,
the expectation is that the wait staff on their first shift. An will ask for help at least 10 times and they are encouraged to do that so their leaders. Models that it is OK for them to help ask for help. In fact they expect them to do it, so they’re framing this. In that way they the leaders demonstrate that they are far from perfect, and then they thank people when they ask for help. So this kind of psychological safety concept,
the set of tools or things that we need to train our leaders in and we this the clinicians.

On this call you our leaders, whether you may have a leadership title, or not for sure whatever practice you’re in, I’m sure you are perceived as the leader, so knowing how to have the skills to help other people speak up and engage them and support them is really critical. This is from an organization that actually is one of our top performers. It’s a large system and they have been on a journey just like you. Just like many organizations have for many years to improve both
patient experience and then in the last three or four years very focused on their workforce, specifically their clinicians and aips. But when they started their journey back in 2012, they’ve been very Desperate, they came together and they were very focused on how do we become a system? How do we create that communication? How do we create some bit of sameness but also permit some local autonomy? They ultimately embraced high reliability as they’re kind of building block foundation for doing this work.
They have been rigorous about measurements and then in the last few years they’re kind of solved for the clinician well being challenges. Has been both a fix the system and then assist the clinician UM approach, but I did want to just spend a second on high reliability. I know you have a framework here. You use the Champ acronym. Actually asked Michael about this, ’cause I talked to press Gainey colleagues who had years ago. Worked with folks and we used this acronym and Michael whipped out a card and showed me that
indeed you do have this and I think this is a very helpful way of remembering those high reliability behaviors that are so important if we want to deliver care to every single patient and get it right every single time. And so these communications, all of you work to practice work to do already. How do we kind of, uhm, why hardwire that end so that we do it not just with patients, but even as we’re working to support our workforce even as we’re working to find ways to be more efficient.
and to deliver care, that is of the highest quality.

So this is the performance of Super performers and these are the highest percentiles that we have for employee experience. This rising tide of physician engagement and then patient experience.

We work with organizations,
They're all everybody is struggling right now with staffing and it's mostly nursing or like Technical Support and then like respiratory therapy or other kind of skilled positions. Where folks are choosing to leave and do something else, or dramatically cut back their hours or go and do the same thing but in a site of care that's easier than the rigors that they're experiencing where they're currently working. So this all for this,
are those the same concept of high reliability, really taking the time to communicate. So one of our Western California based health systems have set up ways of communicating and listening to. Nurses beyond the rounding they are surveying them actually every quarter to make sure they get their voices heard and then they are responding immediately and again. It’s with this communication, even if we can’t solve exactly what you’re asking for. Here’s what we’re doing and why. For most places,
figuring out how to what’s called force multiply so that really is this concept of practicing at the top of your license. So how can we take the stuff off of the Physician PA nurses plate that they don’t have to be doing and support them within another set of resources. So in some places folks that had stopped using LP ends or pulling LPN’s back in to provide that type of support figuring out how to change the inbox messaging system. So all of those messages aren’t going to directly to the provider
are examples of this.

Uhm?

I do and I'm seeing some of

so one of them is about how do

we get leadership to respond

to concerns with action,

which I think is a really great questions.

So we’re going to get to that in a minute

and I’m going to get to that, actually.

After my next slide,

so we’ve covered a lot and I think

it’s really important to remember the

connection between working to support

our clinicians and the work you’re

doing to take care of patients.
I’m going to start with this concept of removing the hassles because we know that’s what’s making it so challenging for folks to decompress the patient quality and service. Kind of that’s the kind of sweet spot for all of us and then really focusing on trust and belonging. And that includes the psychological safety that we were talking about. This is what’s going to, like propel us forward and kind of enable us to be successful using high reliability concepts.
Every single thing, whether it’s safety, whether it’s a engagement of our people, whether it’s looking at resources, being able to deliver these types of aspirations reliably every time, so that every individual, whether it’s a patient or a caregiver, is really what we need to hardwire and then to answer the question in the chat.

This is how I think we need to change our thinking on this. So instead of thinking of UM solutions that belong and this, is something I mentioned earlier,
either to an individual like you,
going yes Jessica, if you’re struggling,
here’s the number.
Go get the support you need and
we have it available for you.
We need to recognize that every layer
here plays a role in almost all of
the things that we’re talking about.
So there is a role and everybody
actually needs.
To have some ownership and
accountability for that,
and this is where the measurement
is so important.
So there are things that the
organization can take ownership of, and I’ve listed some of them over here. I would say the biggest opportunity right now is in addressing the workflow and operational inefficiencies that folks are challenged by.

You know, that’s what we saw with the patient hassle data. The friction points in the clinic, and that’s what we hear all the time from those. Who are practicing that? We have got to stop and retool. How we’re doing this work so that we can keep doing this work? I think we skip a lot the two layers
in the middle and this to me is going to be the game changer here. How do we build stronger teams and how do we grow leaders? Because at the end of the day you may have a very senior level C-Suite of folks, and that’s great, and they’re going to keep your kind of ship steady. But the real work is going to happen at this level, so training these folks making sure they have the data and the support that they need to advance this work. And yes,
It may be a negotiation if they need resources. And how do they get those resources so that they can, you know, do their job and be the leader and advance with their team. And then I do as you all know already, if we don’t take the time to take care of ourselves first, we can’t do any of this work and giving ourselves kind of permission, not just permission, but insistence that we take that time to take care of ourselves first is absolutely critical.
but for our teams and for organizations, and of course, for our patients. So I think I’ve gotten to my last slide with my one minute left. UM, hopefully you all followed me through this. That and there’s a reminder in the chat about recording CME attendance, but hopefully all of you know are with me on this kind of two sides of the same coin. Two different perspectives, but really the same set of solutions for addressing patient experience and really supporting clinician engagement.
The importance of measurement, especially if we're going to hold all of those layers accountable. I don't think can be overstressed, and it's also really critical to use it so we can prioritize. Not have kind of a shotgun like approach to what we're doing. I think I've gotten it all in, so I'm going to stop. Thank you all for your time and uhm, Thank you, Mara. Thank you so much, Jessica. This is fantastic and. You know will open it up for even
though I wear it one o’clock maybe for a question or two and then.
You know I have one that wanted to see if.
The work that you and Lisa Rodan Steen did at the Brigham, looking at gender differences and burnout and fulfillment, is that was that’s specific to the Brigham. Is that was that’s specific to the Brigham. Or do you see that translatable really across the country with your press ganey? Such a great question. Thank you for bringing that up, so I think some is very translatable across the country and I would
00:55:33.830 --> 00:55:35.328 love to come back and talk to
NOTE Confidence: 0.95106082
00:55:35.384 --> 00:55:37.109 you about the gender differences.
NOTE Confidence: 0.95106082
00:55:37.110 --> 00:55:40.670 ’cause I really worry about them a lot.
NOTE Confidence: 0.95106082
00:55:40.670 --> 00:55:41.450 And then some was very.
NOTE Confidence: 0.95106082
00:55:41.450 --> 00:55:44.348 It was specific to our data and I don’t
NOTE Confidence: 0.95106082
00:55:44.348 --> 00:55:46.870 know if that’s gonna come kind of.
NOTE Confidence: 0.95106082
00:55:46.870 --> 00:55:48.250 Beach, something that we’re
NOTE Confidence: 0.95106082
00:55:48.250 --> 00:55:49.630 going to see everywhere,
NOTE Confidence: 0.95106082
00:55:49.630 --> 00:55:51.538 but certainly in our data nationally
NOTE Confidence: 0.95106082
00:55:51.538 --> 00:55:53.779 and also the work that we have
NOTE Confidence: 0.95106082
00:55:53.779 --> 00:55:55.585 been doing with the Brigham data.
NOTE Confidence: 0.95106082
00:55:55.590 --> 00:55:58.733 We are seeing the themes of the
NOTE Confidence: 0.95106082
00:55:58.733 --> 00:56:00.671 challenges that female physicians
NOTE Confidence: 0.95106082
00:56:00.671 --> 00:56:04.164 and female APS have with being able
NOTE Confidence: 0.95106082
00:56:04.164 --> 00:56:06.034 to decompress with feeling like
NOTE Confidence: 0.95106082
00:56:06.034 --> 00:56:07.762 they have the support and resources
that they need to get the work done in the time that they have.

We have lots of good data that show that female patients probably take more time and female physicians. Often have more female patients.

You know, physicians often take more time, so there's a lot of drivers in this space.

One of the things that we found in that paper was the lack of self compassion and how female physicians score.

You know, worse on that than male physicians, and actually, that explained a lot of the difference,
and I think that that is true, and that is a societal challenge and a lot been written on that in other industries. The kind of how women tend to kind of set a really high bar and then beat themselves up. I mean play with men do this too. But it’s more common, I think in a lot of women, and certainly something we found in our data. Uhm, Doctor Fisher or anyone else with last moment questions? I know we’re out of time and again, thank you so much. Just the cover coming down even though you’re not here in conquered,
but hopefully we'll be able to bring you here soon to visit us in person. Thank you so much for having me and I would love to come visit. Thank you everyone.